Cookie Policy

Effective Date: November 16, 2025
Last Updated: November 16, 2025

1. Introduction

ErrandWorks ("we," "us," or "our") uses cookies and similar tracking technologies on our website at https://errandworks.me (the "Service"). This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

2. What Are Cookies

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work more efficiently and to provide reporting information.

3. Types of Cookies We Use

3.1 Essential Cookies

These cookies are necessary for the website to function properly. They enable core functionality such as security, network management, and accessibility. You cannot opt out of these cookies.

Purpose:

- User authentication and account security
- Shopping cart functionality
- Service booking and transaction processing
- Website security and fraud prevention

3.2 Performance and Analytics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site.

Purpose:

- Track website usage and performance across all service categories and service area pages
- Understand how visitors interact with our service marketplace, including browsing, searching, and booking different categories
- Identify popular services and user preferences in each service area
- Generate reports on website functionality and reliability
- Improve onboarding and booking flows; where required by law, analytics cookies are used only with your consent

3.3 Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization based on your interactions.

Purpose:

- Remember your preferences and settings
- Customize content based on your location within our service areas (including Eatonton, GA and any new service areas)
- Provide personalized service recommendations
- Remember your service history and favorites

3.4 Marketing and Advertising Cookies

These cookies are used to deliver advertisements relevant to you and your interests.

Purpose:

- Display targeted advertisements about our services across all service categories and service areas
- Track the effectiveness of our marketing campaigns
- Retarget visitors who have shown interest in specific services or categories
- Measure conversion rates from advertising efforts
- Honor your consent choices via our cookie banner or preference center; where required by law, marketing cookies are used only after you opt in

4. Third-Party Cookies

We may allow third-party service providers to place cookies on your device through our Service for analytics, advertising, and other purposes. These third parties may include:

- Google Analytics for website performance tracking
- Social media platforms for social sharing functionality
- Payment processors for secure transaction handling
- Advertising networks for targeted marketing

These third-party technologies may operate across all service categories and service area pages. Where required by law, non-essential third-party cookies are deployed only after you provide consent via our cookie banner or preference center.

5. Cookie Duration

- **Session Cookies:** Temporary cookies that are deleted when you close your browser
- **Persistent Cookies:** Remain on your device for a set period or until you delete them
- **Third-Party Cookies:** Duration determined by the respective third-party provider

6. Managing Your Cookie Preferences

6.1 Browser Settings

You can control and manage cookies through your browser settings. Most browsers allow you to:

- View cookies stored on your device
- Delete existing cookies
- Block cookies from specific sites
- Block all cookies
- Set preferences for cookie acceptance

6.2 Opt-Out Options

For specific types of cookies, you may opt out through:

- Our cookie preference center (if available)
- Third-party opt-out mechanisms
- Industry opt-out tools such as the Digital Advertising Alliance

Consent for non-essential cookies: Where required by law, we will not set non-essential cookies (such as analytics, functional, or marketing cookies) until you opt in via our cookie banner or preference center. You can withdraw or change your consent at any time.

Important Note: Disabling certain cookies may limit your ability to use some features of our Service, including booking services, creating an account, or making payments.

7. Mobile App Tracking

If you use our mobile application, similar tracking technologies may be used. This applies across all service categories and service areas. You can manage these preferences through your device settings or within the app itself, including resetting advertising identifiers and limiting ad tracking where your device supports it.

8. Do Not Track Signals

Currently, our Service does not respond to "Do Not Track" browser signals, as there is no industry standard for how such signals should be interpreted.

9. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated policy on our website and updating the "Last Updated" date.

10. Contact Information

If you have questions about this Cookie Policy or our use of cookies, please contact us:

ErrandWorks
Email: [Insert Email Address]
Phone: [Insert Phone Number]
Address: [Insert Business Address], Eatonton, GA

For general inquiries about our services, please visit https://errandworks.me.

This Cookie Policy is part of our overall privacy practices. Please also review our Privacy Policy and Terms of Service for complete information about how we collect, use, and protect your information.